

# South Florida HOME

The Miami Herald   
www.miamiherald.com/real\_estate

RESIDENTIAL AND COMMERCIAL REAL ESTATE LISTINGS INSIDE

## Trump Hollywood

Condominium debuts two model residences from Interiors By Steven G



With innovative architecture and breathtaking design, Trump Hollywood was masterfully conceived and impeccably realized.

Sales are soaring at Trump Hollywood and the luxury oceanfront condominium's custom residences from Interiors by Steven G continue to be in great demand. His 5,100-square-foot Sky Residence recently sold, prompting the designer to create two new model residences now open for tours.

"Steven and his team are true artists and the response to their model residences has been overwhelming," said Greg Freedman, partner in BH3, new owners of Trump Hollywood. "They really help create those 'wow' first impressions



Model Residence #1903 boasts a contemporary design punctuated with color and texture, with highlights including dark porcelain tile floors and wenge woodwork on the walls.

on our visitors."

In fact, 36 Trump Hollywood residences totaling more than \$48 million have been sold in a little more than three months.

The character of Model Residence #1903 is revealed to guests the moment they enter the private elevator foyer. Its contemporary design is

punctuated with color and texture. Highlights include dark porcelain tile floors with iridescent glass mosaic inlays and wenge woodwork on the walls. Ledger stone and bronze mirror wall treatments give the residence an Asian-inspired flair that also is reflected in the model's accessories, artwork and decorative light

fixtures.

For Model Residence #906, Steven G combined neutral tones with textured white fabrics, glossy white floors and touches of cocoa and truffle colors to create a design that immediately appeals to the eye. Urban photographic art and organic-

• TURN TO TRUMP, 2

## Wine rooms

Many options available for wine storage at home

BY JANA SOELDNER DANGER  
Special to South Florida Home

Wine can add to the pleasure of a meal or a visit with friends, and for some people, collecting the beverage becomes a hobby. Often collectors, or even those who simply enjoy wine regularly, want to make storage of favorite bottles part of their home's décor. Options can range from a portable rack to an entire room with carefully controlled temperature and humidity.

### MAKING SPACE IN A CONDOMINIUM

In a condominium where space may be limited, a self-contained wine cooler can be the best way to go, advises interior designer Steven Gurowitz, owner of Interiors by Steven G in Pompano Beach. "It's the only way we've found to be successful," he says. "Otherwise, you can't get proper ventilation. We build them in, and then put up fascia so they look rich and upscale."

In one condominium, Gurowitz combined three 120-bottle coolers into a dining room closet intended for storage or a built-in buffet. "The owner can store 360 wine bottles, and because the coolers are self-contained and have their own

ventilation systems, there's no complicated plumbing," he says. "You just plug them in."

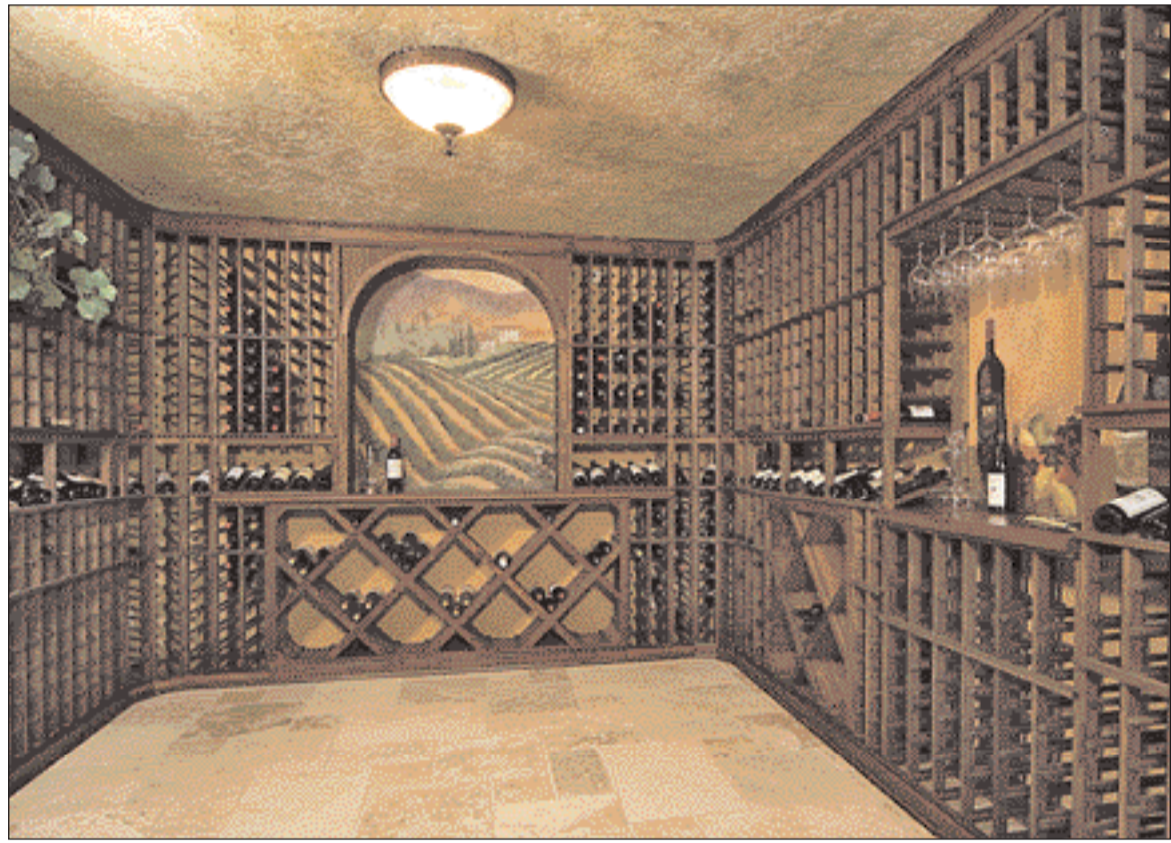
### DEDICATED WINE ROOMS

A collector who wants to designate an entire room in his or her home to wine storage and do it correctly will have a more complicated project, says Orlando-based Charlie Haile, who serves the state of Florida for Wine Cellar Innovations, headquartered in Cincinnati. "The first thing you need to decide is if you want the wine cellar to be functional, just aesthetic, or both," he adds.

Many people don't realize what is required to construct a properly functional wine cellar, Haile says. "What we're doing is going into someone's home and building a cave. It will be a beautiful cave that's aesthetically pleasing, but it will be cold and damp."

Since the construction process involves the bones of the room, it is easiest to start before the home is built. "We prefer to work with the architect or the builder in the pre-construction phase," Haile says. "It can be done by remodeling, but it will require gutting the room to the core."

That's because the first step in turning a room into a wine cellar is applying a vapor barrier,



Artwork can add to the aesthetics of a wine cellar. (Photo courtesy of Wine Cellar Innovations)

er, and the correct placement is the opposite of a traditional room. "Normally, you put the vapor barrier inside the studs," Haile says. "But for a wine room, you put it outside to prevent moisture from getting into the room. Otherwise, you'll get mold and mildew."

The vapor barrier, which needs to be in the ceiling as well as the walls, can be created by wrapping the exterior of the room with polyurethane. "But it's better to blow closed-cell foam between the studs," Haile says. "It will expand and fill every open space."

### TEMPERATURE CONTROL

The ideal temperature for a

wine cellar is 55 degrees, which is best achieved through a refrigeration unit. "Air conditioning is not a good way to cool a wine cellar because it dries out the air, and humidity is important," Haile says.

To ensure strict temperature control, the room should be well insulated. "You need a minimum of R-13 in the walls, and R-19 in the ceiling," Haile says. "And the wall covering should not be regular drywall, it should be green board or Duraboard, which are moisture resistant."

Some owners choose to have one wall made of glass. "A glass wall can be great," Haile says. "It's almost like not having a wall at all, because you can see the entire cellar from the outside. But you need half-inch-thick tempered glass."

### DECORATING THE INTERIOR

Once the fundamentals of the wine cellar's construction are complete, it is time to think about the interior. Don't worry about coordinating the décor with the rest of the house. "The wine cellar will be a unique room, and it doesn't have to match anything else," Haile says.

The homeowner should begin by thinking about how many and what size bottles the cellar will hold. "Magnums require more space than splits," Haile says. "And even if you have all 750 mm bottles, there are differences. Pinot Noir bottles are usually larger than some other kinds. So are champagne

bottles. And if you get into the really expensive champagnes, they're often even bigger."

Haile recommends allocating a certain amount of space to bulk storage, bins that will accommodate entire cases of wines. "Many people shop for wine like I do," he says. "I might browse in a store and pick out several different kinds for a mixed case. But when I find something I really like, I might go back for a whole case of it. It's nice to be able to store those bottles all together so I can find them easily."

### COUNTER OR TABLE?

It is important to have a counter or island. "You need somewhere to set things," Haile says. "If you bring in a case of wine, you don't want to put it on the floor so you have to bend over every time you reach for a bottle to put it into the rack."

Haile is cool toward the idea of tasting tables. "The wine cellar is going to be 55 degrees," he says. "It's not a place where you're likely to linger and spend a lot of time. Most people go into the wine cellar, get what they need, and bring it out where it's warm to pour it. People who put in tasting tables often think they'll use them more than they do."

### CHOOSING A WOOD

Wood is a popular finish material for wine cellars. "You

• TURN TO WINE CELLAR, 2



A lighted arch with arresting artwork is the focal point of this wine cellar. (Photo courtesy of Wine Cellar Innovations)



## CHECK OUT WHAT'S ON THE WEB



### RECENT SALES

Find out if your home is competitively priced and get it sold faster



### CRIME REPORTS

See if your prospective neighborhood is a safe place to live



### HOME IMPROVEMENT DIRECTORY

Consult this handy guide for home service contractors in your area



### MARKET SNAPSHOT

Get community information on history, population, home ownership and more



### MORTGAGE CALCULATOR

Determine and compare mortgage payments on prospective homes

## REAL ESTATE NEWS

Keep up with the latest information on the South Florida market

## SEARCH HOMES

Explore homes for sale, for rent and foreclosures - all in one place



## TOP REAL ESTATE FEATURES

**TRUMP HOLLYWOOD:** Oceanfront condominium debuts two model residences from Interiors By Steven G. **ROBERT CASTELLANO BUILDING & DESIGN:** Robert S. "Bobby: Castellano opens firm in Miami Beach.

# Robert Castellano Building & Design opens in Miami Beach

Robert S. Castellano, known by his colleagues as "Bobby," has recently opened Robert Castellano Building & Design, a company located in Miami Beach.

With more than 35 years of experience in the design and construction of luxury homes, Castellano has exceeded \$350 million in sales. His philosophy is firmly founded on the principle that a luxury home is only as good as the team of people who build it.

Castellano's excellence in construction, design and development can be seen in many exciting new and ongoing proj-



Castellano has built and designed homes in prestigious communities and luxury home enclaves.

enclaves such as Arvida's Windmill Ranch Estates, Windmill Reserve, Seven Isles Las Olas, Landmark Ranch Estates and Sunshine Ranches.

Robert Castellano Building & Design has teamed with internationally honored architect Kobi Karp to provide creative and innovative design solutions.

"I want to create rare values that will be abundantly evident in all of my client's homes," Castellano says. "Robert Castellano Building & Design will not only build new development, but will also bring its attention to detail to renovations

as well. No job is too small or too large."

Robert Castellano Building & Design is already working on key projects on LaGorce Island, a major estate on North Bay Road and a contemporary renovation in South Beach's South of Fifth neighborhood. With his dedication to leadership, knowledge and high mastery for design, Castellano is eager to bring his experience to Miami Beach, where he currently lives on Palm Island.

Robert Castellano Building & Design can be reached by phone at 954-214-4733 or by e-mail at RSCPOLO@bellsouth.net.

ects throughout the eastern United States. The nationally respected quality, attention to detail and customer service, which are abundantly evident in Robert Castellano Building

& Design, will be equally apparent in the company's future development projects.

Castellano has built and designed homes in prestigious communities and luxury home

# Wine cellar a great addition

• WINE CELLAR FROM PAGE 1

can use any wood you want except cedar," Haile says. "The acid that gives cedar its odor will leach through the corks into the wine bottles, and in eight or 12 months, all your wine will taste like cedar."

Even so-called odorless cedar should be avoided. "It has enough of the acid removed so a human nose can't detect it, but there's still some there," Haile says. "It will take longer, but eventually your wine will taste like cedar." Hardwoods like oak or

walnut should be sealed, just as they would if they were to be placed outside on a porch. "They're going to be in a humid environment," Haile says.

The easiest wood to maintain in a wine cellar is redwood, for the same reason it is often used for patio furniture. "It doesn't decay, and it's also beautiful," Haile says.

Two types are available. All-heart redwood, made from the center of the tree, is a consistent cinnamon color. "Premium redwood comes from the outer part of the tree, and it's blond or marbled," Haile says.

Just about any kind of wood, including redwood, can be stained, but stay away from oil-based products. "They have an odor that can leach into the wine," Haile says.

### FUN STUFF

Cellar owners who want to get fancy have all kinds of options. Floors and countertops can be made with wood from vintage wine barrels, complete with cooperage stamps. Waterfalls not only look dramatic, but also help keep up the humidity in the room. Racks to display special vintages can be



Redwood can be a good finishing material for a humid wine cellar because it resists deterioration. (Photo courtesy of Wine Cellar Innovations)

angled to show whole bottles and their labels, and they can be dramatically illuminated.

Decorative accouterments in walls or doors can range from stained glass insets to customized paintings. One of Haile's clients provided a picture of a favorite vineyard he had visited in Italy. He asked for, and got, a painting of it that included his wife picking grapes there.

### MORE MODEST CHOICES

Of course, not everyone who enjoys wine has the space — or the budget — to collect a large store of it. Many people just want to have a few bottles

on hand, and that's okay, too. "Just don't store them in the kitchen," Haile says. "Wine has several enemies, and they include heat, light and odors—all of which are in the kitchen."

For all but serious collectors, controlling the temperature at an exact 55 degrees isn't necessarily vital. "But try to keep the temperature consistent," Haile says.

When wine gets warm it expands, and when it cools it contracts, a process called bellowing. During the expansion, the air or gas that is in the top of every bottle gets pushed out. When the wine cools and contracts,

new air is pulled in, which may contain bacteria and other unwanted substances.

"But if you keep your wine at 60 degrees instead of 55, it's not the end of the world," Haile says. "It will mature faster, and if you keep it at 50 degrees, it will mature slower." But in neither case will the wine reach its full potential, he adds.

For many people, simple storage will do, Haile says. After all, wine is meant to add pleasure to life, not cause stress. "You have to think about whether you're going to lay the wine down for five or 10 years, or if you're just going to drink it."

# Trump Hollywood boasts perfect location

• TRUMP FROM PAGE 1

style greenery highlight the unique style.

Highlighted by innovative architecture and breathtaking design, Trump Hollywood was masterfully conceived and impeccably realized. Now, the 41-story glass tower features residences with stunning Atlantic Ocean, Intracoastal

Waterway and city views.

Trump Hollywood was acquired in late 2010 by BH3, a successful South Florida-based real estate firm, and King Street Capital, a \$20-billion, New York-based, global alternative investment management firm. Along with Trump, The Related Group and Fortune Development Sales, the team provides sound financial backing and tremendous relevant experience.

Trump Hollywood features two-, three- and five-bedroom residences from 2,100 to more than 5,000 square feet, plus expansive terraces. Two exclusive bi-level penthouse residences on the tower's 41st floor encompass nearly 9,000 square feet.

Fronting 240 feet of pristine beachfront, Trump Hollywood is ideally located between Miami and Fort Lauderdale, with easy access to renowned destinations as Bal Harbour Shops, Aventura Mall, Las Olas Boulevard and South Beach.

The development is also a short stroll from the city's celebrated boardwalk, one of the top five in the United States according to Travel & Leisure.

Amenities include a wine cellar and tasting salon; cigar room; interactive club room; library/private dining area ideal for board meetings, conferences and private dinners; elevated pool deck overlooking the Atlantic Ocean; and 4,000-square-foot, state-of-the-art spa and fitness center featuring a yoga studio and treatment rooms.

Trump Hollywood is located at 2711 South Ocean Drive. Residences are now priced from more than \$700,000 to more than \$6 million. For additional information, call 866-849-1372 or visit [www.trumphollywood.com](http://www.trumphollywood.com). Sales center and models open daily. Sales at Trump Hollywood are by Related Realty in collaboration with Fortune Development Sales.

A SPECIAL PUBLICATION

PRODUCED BY

**The Miami Herald**

Special Publications Manager:  
ROBERTO HERNANDEZ-ALENDE

Editor:  
OLGA L. FIGUEROA

Graphic Design:  
RITA JARAMILLO

For advertising information call:  
PAT ROYAL  
305-376-2690