



## ***Wine Cellar Innovations Announces A Dream Wine Cellar Giveaway***

*Cincinnati – January 4, 2010.*

Wine Cellar Innovations announces an amazing giveaway for all wine enthusiasts this year. The company is giving one lucky person the chance to make his or her wine cellar dream a reality – for free.



If you have always dreamed of a custom designed wine cellar in your home built using All Heart Redwood, Prime Mahogany or Premium Redwood, then there's no better time than NOW. After all, a custom wine cellar is a wonderful investment for your home or business. It will not only protect your wines for years; it will also increase the value of your property.

Enter this contest and you just might get the chance to win \$10,000 toward the value of your cellar. To sign up for the giveaway, you can either call 800-229-9813 to speak with one of our experienced Design Specialists, or fill out their [Wine Cellar Giveaway Form](#) and the company will create a bid for you. You will need to provide information such as your current budget, bottle capacity, room elements, existing room and design. The company will then create a free 2D black and white design for you, as well as a quote for your wine cellar.

Your wine cellar bid will go into the lottery to win but to *increase* your chances of winning, you can do 3 other things:

- Purchase your wine cellar now or put down a deposit. If your name is selected, WCI will send you a check.
- [Like Wine Cellar Innovations on Facebook](#) and share the giveaway with your friends for another chance to win.
- [Follow WCICellars on Twitter](#) and "RT" (re-tweet) this contest to your friends.

This dream wine cellar giveaway ends March 31, 2011. For contest rules and regulations and other details, visit the [Wine Cellar Innovations website](#).

## About Wine Cellar Innovations

*Wine Cellar Innovations is the industry leader in the design and production of custom wine racks and wine cellars and has been for over 20 years. The company is located in Cincinnati, Ohio and employs design consultants all over the country to provide customers with local service and exceptional quality. Their wine racks have been purchased and installed worldwide.*

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## Learn about our top 10 Manufacturing Best Practices

### Our Commitment to Excellence

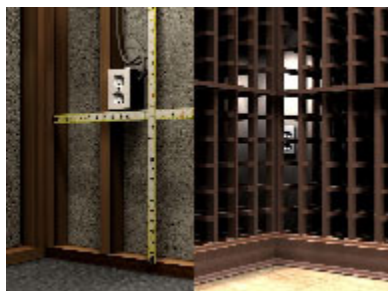


Over the years we have made great strides to provide our customers with quality craftsmanship. We proudly manufacture our products in the US, and consistently review our manufacturing techniques to provide the best quality woodworking in the wine storage industry. Take a peek at a few of our trademark best practices. Quality wine storage done right!

Learn More at <http://www.winecellarinnovations.com/learn/top-ten-things-to-know-about-wci-manufacturing/>

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## How To Build A Wine Cellar



### In the Beginning Stages? Check out Our Visual Guide & FAQ's

"Can I put a wine cellar anywhere in my home?" The answer is yes, but the location that you choose will have a future impact on the cost of maintaining your cellar.

Educate Yourself with our Wine Cellar Construction Guide located at

<http://www.winecellarinnovations.com/learn/how-to-build-a-wine-cellar.htm>